

# CERF BENEFITS AND SERVICES

As a sponsor of the Center for Economic Research and Forecasting (CERF), you will receive recognition at CERF events and tickets to the CERF regional forecast event. CERF also offers subscription services for organizations that want to receive the most current information as soon as it's available.

*Sponsorship levels are valid from July 1, 2016 through June 30, 2017.*

## SPONSORSHIP LEVELS

### FOUNDER

**\$15,000**

*(Industry Exclusive – Limited Opportunity)*

- Title sponsor for annual forecast event
- Subscription to all forecast publications
- Recognition at all CERF events and in all materials (print & electronic)
- Speaking opportunity from the podium at all CERF events
- One two-hour exclusive presentation by CERF Executive Director
- 10 admissions to CERF forecast conference
- 6 VIP reception admissions
- 4 invitations to a special reception with the President of California Lutheran University
- 2 invitations to an invitation-only "Dinner with the Dean" event

### LEADERSHIP

**\$10,000**

- Subscription to all forecast publications
- One two-hour exclusive presentation by CERF Executive Director
- Recognition at all CERF events and in all materials (print & electronic)
- 10 admissions to CERF forecast conference
- 4 VIP reception admissions
- 4 invitations to a special reception with the President of California Lutheran University
- 2 invitations to an invitation-only "Dinner with the Dean" event

# CERF BENEFITS AND SERVICES

## SPONSORSHIP LEVELS (CONTINUED)

### ADVISORY \$5,000

- Quarterly forecast publication
- One special presentation with CERF Executive Director
- Recognition in CERF event materials (print & electronic)
- 5 admissions to CERF forecast conference
- 2 VIP reception admissions
- 2 invitations to an invitation-only "Dinner with the Dean" event

### EXECUTIVE \$2,500

- Recognition in CERF event materials (print & electronic)
- Direct phone and email access to the CERF Team
- 5 admissions to CERF forecast conference
- 1 VIP reception admission

### BUSINESS \$1,200

- Recognition in CERF event materials (print only)
- 2 forecast event admissions
- 1 VIP reception admission

### NON-PROFIT \$600

- Recognition in CERF event materials (print only)
- 2 forecast event admissions
- 1 VIP reception admission

### INDIVIDUAL \$500

- Recognition in CERF event materials (print only)
- 1 forecast event admission

## PURCHASING ONLINE

Sponsorships can be purchased online. Please visit our website at [clucerf.org](http://clucerf.org) and select "Sponsors" or click the link below:

[commerce.cashnet.com/clucrf](http://commerce.cashnet.com/clucrf)

## CERF IN THE NEWS

Bill Watkins, Executive Director of the Center for Economic Research and Forecasting, is widely published in academic journals, traditional media and new media, and is frequently quoted by news organizations such as :

*CNN Money*

*The Wall Street Journal*

*The New York Times*

*The Los Angeles Times*

*Fox News*

*MSNBC*

# CERF BENEFITS AND SERVICES

## 2016-2017 ECONOMIC FORECAST SPONSOR INFORMATION:

Organization: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Chief Executive/Area Manager (if different than contact): \_\_\_\_\_

Email Address of Chief Executive/Area Manager: \_\_\_\_\_

We would like to become a sponsor of the Center for Economic Research & Forecasting at Cal Lutheran for the 2016-2017 year at the following level:

- Founder (Industry Exclusive): \$15,000
- Leadership: \$10,000
- Advisory: \$5,000
- Executive: \$2,500
- Business: \$1,200
- Non-Profit: \$600
- Individual: \$500

- Check Enclosed (*please make checks payable to: CLU – CERF*)
- Credit Card Information
  - MasterCard    Visa    Discover

Name of Cardholder: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please mail the completed form to:

California Lutheran University  
 Attention: Stacy Swanson  
 60 West Olsen Road #4100  
 Thousand Oaks, CA 91360  
 phone: (805) 493-3667  
 fax: (805) 493-3719

[clucerf.org](http://clucerf.org)

*“The Cal Lutheran economic team has emerged as one of the state’s best grounded and far-seeing prognosticators on California’s ever-changing, roller coaster economy.”*

**– Dan Walters, Sacramento Bee columnist**

Thank you for your interest in the Center for Economic Research & Forecasting (CERF) at California Lutheran University. Sponsorship for CERF is a value-added opportunity for any corporation or business, large or small. CERF provides accurate and timely information regarding the local, state, and national economy. Our forecast events provide valuable networking opportunities across industries and geographies for diverse populations.

**To view a list of our upcoming events, please visit [clucerf.org/events](http://clucerf.org/events)**

**FOR MORE INFORMATION, CONTACT:**

**Stacy Swanson**

Director of Development for the Graduate Schools  
60 West Olsen Road #4100  
Thousand Oaks, CA 91360  
(805) 493-3667

**California Lutheran University**

CENTER FOR ECONOMIC RESEARCH  
& FORECASTING