The 2021 New Jersey Latino GDP Report

An Economic and Demographic Profile

September 9, 2021

UCLA Health

Center for the Study of Latino Health and Culture
Present 2021
How Do Latinos Support the New Jersey Economy?
Latino Population Change, New Jersey 1980-2018

- 491,883 in 1980
Latino Population Change, New Jersey 1980-2018

Latino Population Change, New Jersey 1980-2018

- 491,883 in 1980
- 1.8 million in 2018
Latino Population Change, New Jersey 1980-2018

• 491,883 in 1980
• 1.8 million in 2018
• 273.9% growth 1980-2018
Younger NH Whites, Older NH Whites, New Jersey 2018

• Elderly- vast majority are NH White

• Youth
  – small plurality are NH White
  – 27% are Latino
Millennial and Parental Age, Latino and Non-Hispanic White, New Jersey 2018

Centers for Economic Research & Forecasting: 2021 State Latino GDP Report
Source: CESLAC Tabulations of American Community Survey Data (2018)
Educational Increase, Latino Millennials over Latino Parental Generation, New Jersey 2018

- Higher percent are high school graduates
- Higher percent attending college
Latino High School and Latino College Attendance, Millennial and Parental Generation, New Jersey 2018

- **High School**
  - **Latino Millennial (25-29):** 88.3%
  - **Latino Parental (65-69):** 70.5%

- **College**
  - **Latino Millennial (25-29):** 52.3%
  - **Latino Parental (65-69):** 28.7%

Source: CESLAC Tabulations of American Community Survey Data (2018)
Self Sufficiency in Employment, New Jersey 2018

• Private sector employment—Latinos are higher percentage

• Public sector-Latinos are a lower percentage
Self-Sufficiency – Private Sector And Government Sector Employment, Latino and Non-Latino, New Jersey 2018

Private Sector
- Latino: 78.3%
- Non-Latino: 68.7%

Government Sector
- Latino: 10.2%
- Non-Latino: 14.5%

Source: CESLAC Tabulations of American Community Survey Data (2018)
Healthy Profile, United States, 2019

- Top 5 causes of death
  1. Heart disease
  2. Cancer
  3. Unintentional Injuries
  4. Chronic Lower Respiratory Disease
  5. Stroke

Healthy Profile, New Jersey 2018

- Top 5 causes of death-Latinos have lower age-adjusted mortality rate than NH White
Age-Adjusted Death Rates, Latino and Non-Hispanic White, New Jersey 2018

<table>
<thead>
<tr>
<th>Cause</th>
<th>Latino</th>
<th>Non-Hispanic White</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heart Disease</td>
<td>101.4</td>
<td>172.3</td>
</tr>
<tr>
<td>Cancer</td>
<td>95.4</td>
<td>150.9</td>
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<tr>
<td>Unintentional Injuries</td>
<td>37.0</td>
<td>61.0</td>
</tr>
<tr>
<td>Chronic Lower Respiratory Disease</td>
<td>13.1</td>
<td>32.0</td>
</tr>
<tr>
<td>Stroke</td>
<td>22.9</td>
<td>29.1</td>
</tr>
</tbody>
</table>

Source: CESLAC Tabulations of NCHS Underlying Cause of Death Data, CDC WONDER Database (2018)

Center for Economic Research & Forecasting: 2021 State Latino GDP Report

Bank of America
Healthy Profile, New Jersey 2018

• Low birth weight babies-Latinos have lower percentage than non-Latinos
Healthy Babies – Percent Born with Low Birth Weight, Latino and Non-Latino, New Jersey and United States 2018

Center for Economic Research & Forecasting: 2021 State Latino GDP Report
Source: CESLAC Tabulations of NCHS Natality Public-Use Data, CDC WONDER Database (2018)
Healthy Profile, New Jersey 2018

- Top 5 causes of death - Latinos have lower age-adjusted mortality rate than NH White
- Low birth weight babies - Latinos have lower percentage than non-Latinos
- Life expectancy - Latinos have higher years of life expectancy than NH White
Healthy Profile – Life Expectancy, Latino and Non-Hispanic White, New Jersey and United States, 2018

<table>
<thead>
<tr>
<th></th>
<th>New Jersey</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino</td>
<td>82.7</td>
<td>81.8</td>
</tr>
<tr>
<td>Non-Hispanic White</td>
<td>80.3</td>
<td>78.6</td>
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</tbody>
</table>

2021 How do Latinos Support the New Jersey Economy?

• Population growth
• Rising high school graduates
• Rising college attendees
• Private sector employment
• Healthy profile
• Long life expectancy
Future
How Will Latinos Support the New Jersey Economy?
Latinos Rise to COVID’s Challenge: 2020-2021
Latinos Rise to COVID’s Challenge

• Labor Force Recovery
Latinos Rise to COVID’s Challenge

• Labor Force Recovery
• Helping Hand for Others
Remittances to Mexico, 2019-2021
Remittances to Mexico, 1995-2021
Latinos Help Family or Friends: Latinos who lost jobs vs. Latinos who did not lose jobs/wages, U.S., March 2021

- **Lost Job/Wages**
  - Groceries, Errands, Child Care: 46%
  - Remittance to Another Country: 32%
  - Remittance to U.S.: 30%
  - Helped in More than One Way: 69%

- **Did Not Lose Job/Wages**
  - Groceries, Errands, Child Care: 34%
  - Remittance to Another Country: 24%
  - Remittance to U.S.: 22%
  - Helped in More than One Way: 60%

Latinos Rise to COVID’s Challenge

• Labor Force Recovery
• Helping Hand for Others
• Optimism
Latino Optimism, 2008-2021

Satisfaction with the nation’s direction among Latinos, all U.S. adults rises sharply in 2021.

% of Latino adults saying they are satisfied with the way things are going in this country today

Great Recession

U.S. total

Latinos

Note: Shaded areas mark Great Recession, which ran from December 2007 to June 2009, and the current recession, which started in February 2020, as defined by the National Bureau of Economic Research.


“For U.S. Latinos, COVID-19 Has Taken a Personal and Financial Toll”

PEW RESEARCH CENTER
Latinos Rise to COVID’s Challenge: 2020-2021

Confidence

Optimism

Resilience